

# RISE AS One

STRATEGIC PLAN • 2022 - 2026



**UTTyler**<sup>™</sup>

THE UNIVERSITY OF TEXAS AT TYLER



## A MESSAGE FROM THE **PRESIDENT**

As a comprehensive public institution, The University of Texas at Tyler empowers students, patients, and community members to elevate their education and health through life — changing academics, research, and advanced healthcare delivery. We accomplish this impact through deep and intentional partnership and collaboration. Put simply, we *Rise as One*.

Every day, we look to forge meaningful connections throughout East Texas — with community colleges and school districts, with industrial and corporate partners, with non-profits and social service agencies, and with healthcare providers. Every significant accomplishment we reach is realized through collaborating both internally and externally and innovating together.

UT Tyler is growing to meet the needs of a growing East Texas and rising to become a destination university — recognized for our academic and research distinction. By combining our intellectual capital and advancing to a Carnegie Institute Research Two (R2) designation, we lay the foundation to build a major research enterprise in East Texas, one that serves as a



local, national, and international resource in academics and health care.

This strategic plan lays out the roadmap to reach greater heights in service to our region and beyond. We will continue to focus on enriching our student experience and elevating economic opportunity and social mobility for our students. We will partner and collaborate in service to our community. Harnessing and nourishing the intellectual depth and expertise of our faculty, we will advance excellence in teaching, research, and healthcare. And through it all, we will ensure sustainability and foster accountability.

We thank our community supporters, the UT System, and the UT System Board of Regents for making this possible. Together, we will *Rise as One*.



Kirk A. Calhoun, MD, FACP  
President





# *Our* MISSION

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UT Tyler is a comprehensive public university. We help our students, patients, and community members achieve their educational and health goals by offering a combination of excellence in higher education, research, public service, and advanced healthcare delivery.

# *Our* VISION

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UT Tyler will be an impactful, values-centered institution unified in common purpose; a community that fosters opportunity, committed to providing a uniquely balanced student experience and improving the quality of human life.

# *Our* VALUES

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**SERVANT LEADERSHIP**



**EXCELLENCE**



**ACCOUNTABILITY**



**DIVERSITY**

UT TYLER 2022-2026

# STRATEGIC PLAN FRAMEWORK

PRIORITY

*Enrich*

THE STUDENT  
EXPERIENCE







# GOALS

**Increase student mentorship, experiential learning, and professional development opportunities for students.**

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**Promote student engagement.**

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**Increase research experiences to be broadly available to all graduate and undergraduate students.**

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**Support a growing student body by advancing a culture of equal opportunity and success.**

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PRIORITY

*Elevate*

**ECONOMIC  
OPPORTUNITY  
AND SOCIAL  
MOBILITY FOR  
OUR STUDENTS**







# GOALS

**Increase educational impact to meet the demands of Texas learners through enrollment growth to 15,000 students by 2027.**

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**Enhance the delivery of flexible programs and additional supports for students.**

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**Increase the number of quality academic and cocurricular programs across all disciplines.**

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**Be the destination institution for students seeking careers in health professions.**

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**Ensure student success through achieving excellence in outcomes assessment.**

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PRIORITY

*Partner &  
Collaborate*

**IN SERVICE TO  
OUR COMMUNITY**





# GOALS

**Be a Carnegie Community-Engaged University.**

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**Establish a workforce pipeline that creates a positive impact on the community and all East Texas.**

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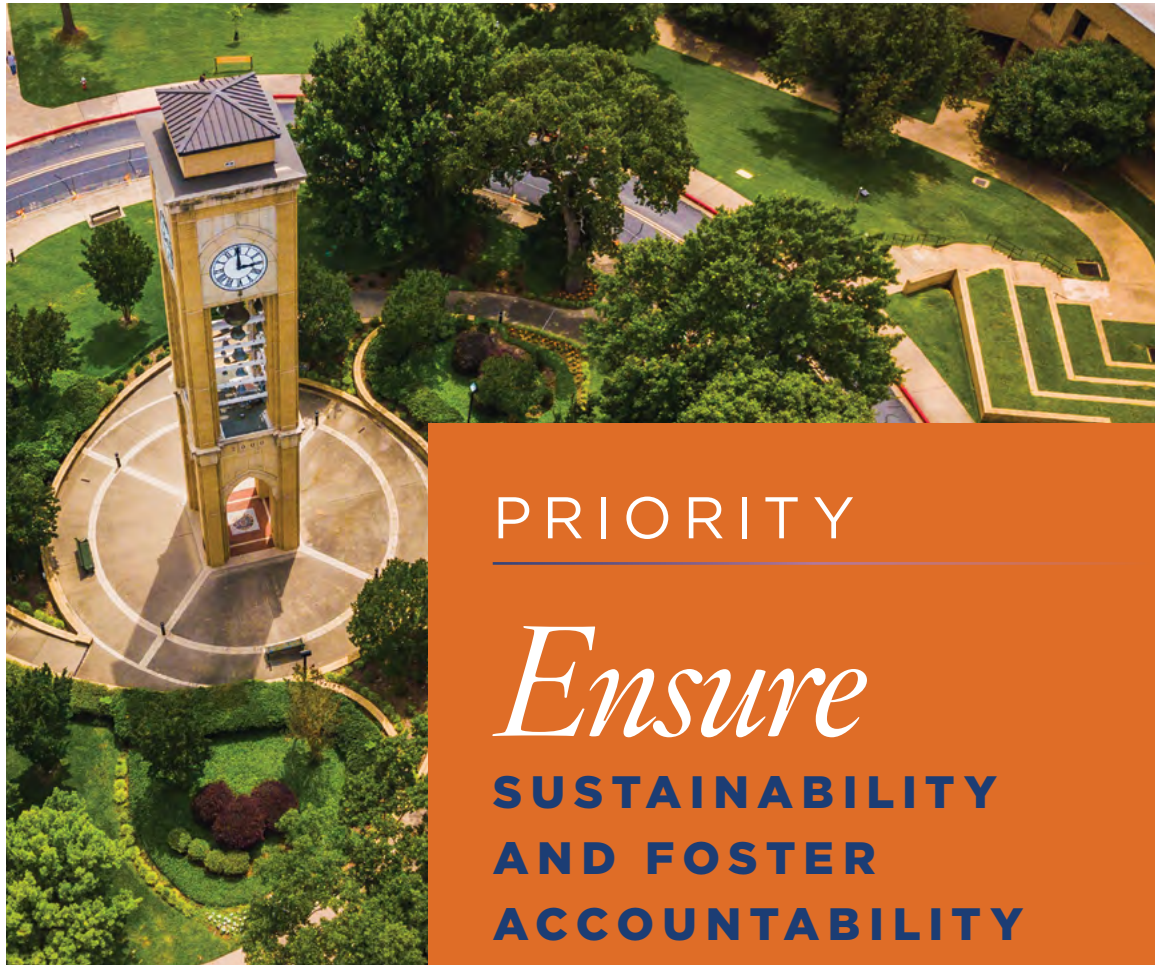
**Foster communication and an inclusive culture among all stakeholders.**

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**Lead innovation on care delivery and research models for complex populations in rural communities.**

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PRIORITY

*Ensure*

**SUSTAINABILITY  
AND FOSTER  
ACCOUNTABILITY**



# GOALS

**Establish efficiencies to make college education more affordable.**

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**Grow philanthropic giving necessary to support the institution's mission.**

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**Create a culture of accountability and transparency.**

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**Expand infrastructure and facilities to support university growth.**

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**Pursue opportunities to diversify revenue sources.**

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PRIORITY

*Advance*

**EXCELLENCE  
IN TEACHING,  
RESEARCH, AND  
HEALTHCARE**





# GOALS

**Invest in current faculty and staff, creating a campus culture of belonging.**

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**Double research expenditures by 2027.**

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**Leverage growth trajectory and reputational momentum to attract diverse talent.**

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**Grow medical education and other health education programs to serve East Texas providers and caregivers.**

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