Jennifer S. Hicks Martinez
Fall 2010 - Fall 2022
Lecturer
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Contact Information

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Current Position

Position: Lecturer

Current Academic Rank: Lecturer

Degrees

2011	M.A., Communication, The University of Texas at Tyler, Tyler, Texas
2009	B.S., Speech Communication; Minor: Human Resource Development, The University of Texas at Tyler, Tyler, Texas

Work Experience

2011 - Ongoing

Lecturer, Management and Marketing, The University of Texas at Tyler, Tyler, Texas

Scholarly Contributions and Creative Productions

Presentation

Completed/Published

Johnson, G. D., Hicks, J. S., & McWhorter, R. R. (2015, March). *Exploring the Relevancy of the Cover Letter in a Digital World*. *Association for Business Communication SWUS*. Houston, Texas: Federation of Business Disciplines.

Johnson, G. D., McWhorter, R. R., & Hicks, J. S. (2014, March). *Uniquely qualified: Building students' professional brand for job placement and career management. Association for Business Communication Southwestern US (ABC-SWUS)*. Dallas, Texas: Association for Business Communication-SWUS. [Attachment]

Johnson, G. D., McWhorter, R. R., & Hicks, J. S. (2014, March). *Uniquely Qualified: Building Students' Professional Brand for Job Placement and Career Management. 41st Annual Meeting of Federation of Business Disciplines*. Dallas, Texas: Association for Business Communications SouthWest U.S.

Honors

2010	British Studies Program, King's College, London,UK

Community Service/Civic Service Activities

Summer 2018 - Summer 2019

Editor, Junior League of Tyler

Summer 2017 - Summer 2018

Assistant Editor, Junior League of Tyler

Spring 2015 - Ongoing

Active Member, Junior League of Tyler

Fall 2014 - Fall 2014

Host Family, UT Tyler Office of International Programs

Date range for vita

Fall 2011 - Ongoing

Fall 2011

Complete vita

2013, 2013, CV