

CV - VANESSA B. JOYNER 2022

Associate Professor of Instruction, Department of Communication

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DEGREES

M.F.A. in Art

Graphic Design, Marywood University, Scranton, Pennsylvania 2008

Thesis Publication: "Hidden Treasures"

B.A. in Studio Art

Painting, University of Missouri - Kansas City, Missouri 1981

A.A. in Art

Graphic Communication, Florissant, Missouri 1995

TEACHING EXPERIENCE

2009 – Present

University of Texas at Tyler, Sr. Lecturer, Department of Communication

Courses: Media Design and Production, Adobe CC, Visual Design, Publication Design, Brand Identity Design, and graduate Brand Identity Design.

2000 – 2005

University of Missouri – St. Louis, Adjunct, Department of Art & Art History,

Courses: ART 1220 Graphic Design II, ART 3310 Graphic Design III, ART 3311

Graphic Design IV, 3312 Advanced Topics in Graphic Design

Chaperone with students to Dakar, Senegal, 2005 for TGD4 artist workshop

These students were to document the [TGD4](#) artist workshop.

PROFESSIONAL WORK EXPERIENCE

Ending 2009

AT&T Communications (SWYPS), Graphic Designer, St. Louis, Missouri

Ad design, poster design, editorial layout, entertainment guides, logo design, production design, creative services, campaign design and more.

Freelance

Clients include:

Oluboxhub.com and products, F19 – Current

Certificate of Appreciation for KVUT, F21

Mwanda's Hair Studio, Child Evangelism Fellowship, Pulse Magazine, and various products for

Whitcomb Family Reunion

ACCOMPLISHMENTS

- *Fall 2019 - Present*
 - *Serving as Advisor for the Design Club, F2021 now up and running for the Department of Communication.*
- *Service Projects (Directed)*
 - *Fall 2018 – 2021: Ad Design, Nancy Wright Properties (NWP)*
This client hired one of our students for a year following, and promoted her. Client now plans to hire another student Spr2022.
- *Spring 2018, 2019*
 - *Nominated for Advisor of the Year for two years in a row. (last pages)*
- *Fall 2016 – Spring 2019*
 - *Served as UT Tyler Debate Team Advisor/ Interim Coach*
 - *Fall 2019 - Assisted in bringing in our new Full-time debate coach, Dr. Joseph Provencher*
 - *Spring 2019 - Directed and planned with the assistance of Coach Lucci, trip for the Debate World Tour. Trip included competitions against SMU, NYU, and World NPDA in Berlin, Germany.*
 - *Spring 2019 - Directed and planned with the assistance of Coach Lucci, the first IPDA, Tournament of Roses at UT Tyler with over*
 - *Fall 2018 - Hosted iRwanda Debate at UT Tyler. This debate was UT Tyler vs the iRwanda team. The debate was compliments of SMU, with their coach Dr. Ben Voth.*
 - *Served as judge for many IPDA debates.*
- *Summer 2017*
 - *Created new course for Independent Study: Digital Art – The study of digital art professionals, methods, and creations for graphic design products.*
- *Fall 2017*
 - *Created new course for Independent Study: Infographic Design – The study of the creation of infographic design for the purposes of news communication and display.*
- *Fall 2017*
 - *Honors Contract: Sabrah Beason and Karaline Harrell to research Media Ecology and present in the spring with the assistance of Dr. Dennis Cali. They presented a Research Poster for the Lyceum event.*
 - *Honors Contract: Caleb Youngblood studied Adobe After Effects and created a commercial and did a class demonstration on how Adobe After Effects works.*
- *Summer 2016*
 - *[London Travel Study](#): Four students – BBC Broadcasting, Pentagram, Windsor, and more. The focus of the study was to allow the students to view, write, video, blog, and publish stories. We were joined on this study by three additional colleges and universities.*

- *Fall 2016*
 - *Honors Contract: Sabrah Beason and Karaline Harrell to re-brand the Communication Department, F2016, S2017 Created brochure, poster, t-shirts, koozie update, PowerPoint for presentation*
 - *Fall 2017 – Logo for John Wait, President of Sirius Golf Advisors LLC*
 - *Fall 2019 – Flyer and Ad Design Nancy Wright Properties (NWP)*
 - *Fall 2014 – Brochure for Next Steps, Lauren Barnes of Next Steps a program, that heightened the awareness of the dangers of alcohol and drug abuse*
- *Fall 2016*
 - *Proposal: That led to the MCOM 3380 Brand Identity Design becoming a course.*
- *Fall 2014*
 - *Proposal: Responsible for writing a proposal that successfully lead to the first Graphic Design Minor at the University of Texas at Tyler (F2014)*
- *Design Adviser: for the first Department of Communication Art Publication called “Our Art” http://issuu.com/ourart/docs/our_art_design_magazine_ut_tyler*

EXHIBITIONS & PRESENTATIONS

- *Presentation Brave Spaces, UT Tyler Student Health and Wellness, Texas (S 2017)*
- *Presentation Creative Processes, UT Tyler Symposium on Research and Creativity, Texas, (2015)*
- *Hunger for Peace Visual Art Exhibition, Tyler Museum of Art, Tyler, Texas (F 2014) My artwork was chosen by The Tyler Museum of Art to advertise artist reception.*
- *Certificate of Achievement by UT Tyler Robert R. Muntz Library 2015*
- *Women Squared Sponsored by: Habitat for Humanity of St. Louis, Missouri (2010)*

UNIVERSITY SERVICE

- *Career Success, Faculty Moderator, F19, F21*
- *Faculty Graduate Committee, F2021*
- *Faculty Moderator – Career Success Conference, F2018, F2019, 2021*
- *College of Arts & Sciences New Dean Search Committee, 2018*
- *Department Representative, Student Media Advisory Board, January 2016 - 2018*
- *Member, Commencement Committee, 2015-2016*
- *Member, Academic Affairs – Distant Education Advisory Committee, 2015-2016*
- *Member, Graduate Faculty*

DEPARTMENT SERVICE

- *Advisor, for newly created Design Club! F2021*
- *Interim Coach – Debate Team S2017, F2017, S2018, S2019*
- *Chair, Retention and Recruiting Committee, January 2016*
- *Managing the PC computer lab software and hardware upgrades. 2016 – Present*

- *Design Adviser for the first Department of Communication Art Publication called "Our Art" - http://issuu.com/ourart/docs/our_art_design_magazine_ut_tyler*
- *Major Adviser, Mass Communication*
- *Department Webmaster, Department website maintenance*
- *Department Coordinator, Preview Day for Transfer Fairs, Orientations, and Showcases*

TRAINING

- *Shaw Academy – Graphic Design Sum2020*
- *PrintOberfest 2020*
- *Disability Training, F2021*
- *Pro Card and Travel Card Training*
- *Student Organization Advisor Orientation, F18 – 19*
- *CSA Campus Security Authority, S19*
- *Designing Portfolio Website with Muse, March 2015*
- *Muse Essential Training, February 2015*
- *Writing for the Web, February 2015*
- *HTML Essential Training, April 2015*
- *Foundations in Online Learning, Instruction and Outcomes – FOLIO, May 2014*
- *2014 OU Campus v 10 Intermediate Training Workshop*

CONFERENCES

- *TCEA Conference – Dallas, TX, February 2022, and will be taking Teaching Assistant*
- *TCEA Conference - Digital, February 2021*
- *TCEA Conference, Austin, TX, February 2020*
- *COMMNext Conference, LSUS at Shreveport, Louisiana October 2019*
- *UX Design, Chicago, Illinois, November 2018.*
- *AIGA MAKE Conference, A conference for achieving better design results. June 2018*
- *PRSA Public Relations Society of America, International Conference, 2016*
- *AIGA Nut's & Bolt's Conference – Held in Toledo Ohio. This conference was primarily for educators in the field of graphic design. It addressed the many issues we are encountering and keeping student skills and learning relevant.*
- *TeamUp Technology Conference, Las Vegas, Nevada, 2015*

WORKSHOPS

- *Stop The Bleed, April 2021*
- *Fierce Leaders in Higher Ed, December 2021*
- *Organizational Culture, Cal Cohen, November 2019*
- *Characteristics of UT Tyler Students, October 2019*
- *Classroom Disruption Workshop, David Hill, Lynette Sutter, 1 hr. October 2019*

- *Assignments with Impact, 1.5 hr. October 2019*
- *Academic Innovation FLC meeting, 1 hr. September 2019*
- *Reinventing the 21st Century Professor, 1.5 hrs. September 2019*
- *Netnet, Mount Pleasant, Texas. Technology training on a variety of applications to enhance learning, 2018*
- *Why Won't They Talk? Using Discussion to Facilitate Learning with Dr. Jay Howard (2 hour) September 2018*
- *Global Awareness & Diversity (1hour) September 2018*
- *Ditch Your Textbook with Dr. Kyle Gullings and Terra Gullings (1.5hrs) October 2018*
- *AIGA DFW & DSVC Presentation, James Victore, Dick Patrick Studios. Creativity.*
- *Microsoft Innovative Educator (MIE) Teacher Academy Microsoft Education - Certificate of Learning, August 2016*
- *The Dallas Society of Visual Communications – Guest Speaker: Erin Sarofsky who is the creator of the title art for Captain America, January 2016, also Steven Heller, Tommy Perez, and DSVC Dallas Shows, 2016 – 2017*
- *The UTT Center for Teaching Excellence and Innovation, Informal Writing Assignments, September 2015*
- *Designing Significant Learning with DeeFink PHD, April, 2015*
- *Best Teaching Practices in the Future of Service Learning – Dr. Jean Strait, Hamline University*
- *Writing Assignment Design – By the Department of Literature and Languages*
- *Certificate – Foundations in Online Learning, Instruction and Outcomes – FOLIO, May 2014*
- *Best Practices to Deliver Online Exams and Quizzes*

PROFESSIONAL ORGANIZATION

- *American Institute of Graphic Arts (AIGA)*

COMMUNITY

- *Advocate CASA (Court Appointed Special Advocate)*
- *CEF – Board Member and Secretary*
- *Usher – Cowan Performing Arts Center*

Advisor of the Year

Spring 2018 - Nominee: Vanessa Joyner

What have you/the organization members learned from this advisor?

Vanessa Joyner has been the biggest blessing that the debate team could have ever received. Last year was a detrimental time for the university debate team, as we lost both of our coaches, and were unable to travel to competitions. Mrs. Joyner stepped up over the past three semesters and has not only secured the existence of the debate team but restored the passion in the students who were devastated by the team's transition. Mrs. Joyner has spent hundreds of hours dedicated to assisting the team. She single-handedly booked all of our tournaments, has been the sole voice of the team. Through her, the team has learned some many important lessons such as; the value of patience in times of hardship, how to act selflessly even when it doesn't benefit you, the importance of true understanding rather than listening to reply, how simply smiling at someone can change everything, and so many more wonderful lessons. Individually, Mrs. Joyner has shaped me into a better person. Her wisdom has helped me through so many obstacles and shown me perspectives I could not have imagined otherwise. Overall, Mrs. Joyner has been a fountain of knowledge and has constantly poured herself in us.

HOW HAS THE ADVISOR SHOWN ENTHUSIASM AND COMMITMENT TO THE STUDENTS OF THE ORGANIZATION?

Mrs. Joyner stepped up over the past three semesters and has not only secured the existence of the debate team but restored the passion in the students who were devastated by the team's transition. Mrs. Joyner has spent hundreds of hours dedicated to assisting the team, without university compensation. She single-handedly organized and booked every single tournament the debate team has traveled to over the past three semesters. Additionally, Mrs. Joyner has organized dozens of meeting with people in all levels of the universities bureaucracy to help the debate team on its various endeavors. Furthermore, there has never been a time that a student on the team has met with Mrs. Joyner and did not leave with a smile on their face. As president of the debate team, I cannot emphasize enough how incredibly important Mrs. Joyner has been for both the simple existence of the team and our success. I truly believe that there is no one else in this university that would have sacrificed and dedicated themselves to the debate team than Mrs. Joyner. The amount of time she has spent either with the debate team, working on something for the team, or in meetings about the team is extraordinary. Moreover, it is important to note that Mrs. Joyner has zero connection to the activity of debate. She was simply asked to help the team in our time of need, and out of the simple kindness of her heart agreed to help us. Now, a year and a half later, Mrs. Joyner has traveled with us, learned with us, grown with us, and became a huge part of all of our lives. I believe I can speak for everyone on the debate team when I say that Mrs. Joyner is someone, we all look up to immensely.

Advisor of the Year
Spring 2019 - Nominee: Vanessa Joyner

WHAT SPECIAL QUALITIES DOES THE ADVISOR POSSESS THAT MAKES THEM AN EFFECTIVE MENTOR?

Mrs. Joyner is the kindest, most caring, and dedicated individual I have ever met. There was never a point in time where the debate team needed something, and she was not there to provide her assistance or support. Mrs. Joyner has a way of advising students in a way that provides a depth of wisdom the debate students would not have without her. During our time of difficulties, Mrs. Joyner was always there to offer a supportive hand in whatever way she could, whether it was figuring out how to get a space on campus, scheduling meetings with the dean or chair, booking multiple tournaments, or offering a recommendation letter. Furthermore, Mrs. Joyner's unwavering support of us as students, people, and debaters has boosted the spirits and confidence of every member of our organization on more than one occasion. Her positivity, even during the worst times, was able to guide each student through the difficulties we have faced as an organization. There is no one more special and imperative to the debate team than Mrs. Joyner. Her ability to juggle her responsibilities, provide unwavering support and positivity, in addition to her incredibly impactful wisdom is just a few of the reasons she has made an enormous impact on her students.