### **Executive Education**

# **Healthcare Data Analytics Certificate**

#### MANA 5361 Introduction to the American Healthcare System

An introduction to the America healthcare delivery system, its components, organizations, and management. Subjects will include the historical development, structure, operation, current and future directions of the American healthcare delivery system, and healthcare ethics.

#### EMBA 5361 Issues in the American Healthcare System

This course is a review of contemporary policy issues in healthcare financing and delivery. The impact of these issues on all aspects of the healthcare system including physicians, hospitals, employers, employees, uninsured, payors, and federal and state governments would be covered.

**Cross Listed Courses** 

Cross listed with MANA 5361: Introduction to the American Healthcare System

Prerequisite

Prerequisite: Admission to EMBA-HCM program

## MANA 5365 Healthcare Analytics

Effective use of quantitative analysis in management decisions is essential for anyone involved in the study or practice of health services administration. This course is useful for healthcare professionals for quantitative analysis to decision making in management.

#### **COSC 5347 Business Intelligence and Analysis**

Creating value from business data by converting it into meaningful and useful information for business decision making by using current industry business intelligence (BI) and business analytics (BA) tools and technologies.